

# 2022

## SPONSORSHIP OPPORTUNITIES



# GAMES across ACAD ANA



FIGHT.  
SURVIVE.  
LIVE.



## ACADIANA'S **ULTIMATE** SCAVENGER HUNT

[MILESPERRET.ORG/GAA](https://milesperret.org/GAA)

# GAMES across ACADIANA

JUNE 3<sup>rd</sup> -  
JUNE 19<sup>th</sup>

22  
YEARS

## 22 YEARS OF FUN MAKES A REAL DIFFERENCE

The first Games of Acadiana was held over 20 years ago with the hope of raising money to make a difference in the lives of individuals fighting cancer. Today, we are celebrating 22 years of Games with a new take on what has become the largest annual fundraiser for Miles Perret Cancer Services (MPCS).

50+

PRIZES

MISSIONS &  
ACTIVITIES

50+

17  
DAYS

## 17 DAYS OF GAMES & ACTIVITIES

For the third year in a row, MPCS is hosting a virtual scavenger hunt. We will turn all of Acadiana into our playground for over two weeks. Players can download a free app, perform fun tasks, and earn points for a chance to be entered into a drawing for fabulous prizes including a Grand Prize of \$10,000!

1,000s  
OF FANS &  
FRIENDS

## FUN FOR THE WHOLE FAMILY

With such a large and diverse segment of the Acadiana community participating throughout the region, our sponsors universally agree that their return on investment is significant.

19,000+  
LOCAL  
FAMILIES

## MORE THAN 19,000 LOCAL FAMILIES HAVE BEEN SERVED

Since its inception, MPCS has served over 19,000 local families throughout our 10-parish service area.

100%  
OF FUNDS

## 100% OF FUNDS RAISED STAY IN ACADIANA

All funds raised for MPCS come from sponsorships and donations; no government funding is accepted. Your financial support allows us to provide our clients who reside or receive treatment in Acadiana with the non-medical assistance critical to their well-being at no charge.

“

We are so grateful for the support we have received since the first Games in 2001. It is because of the generosity of the community that we are able to continue to serve families in Acadiana fighting cancer. Miles would have been the first to play and enjoy these games, and with your support thousands of families can continue to do so every year.

”

**Hank & Debbie Perret**  
MPCS Founders

# GAMES ACROSS ACADIANA: 2022 CASH SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	OLYMPIAN \$2,500	CHAMPION \$1,500	MPCS FAN less than \$1,500
<b>CORPORATE VISIBILITY</b>							
direct mail postcards (≈5,000)	LOGO						
website recognition (on MPCS homepage)	LOGO						
recognition in television commercials	LOGO						
recognition in radio commercials	✓						
event posters throughout Acadiana	LOGO	LOGO					
recognition in pre-event advertising (print)	LOGO	LOGO					
recognition on double points day	✓	✓					
replay of the day	✓	✓					
recognition in pre-event billboards	LOGO	LOGO	LOGO				
recognition in pre-event e-blasts	✓	✓	✓	✓			
listed on sponsor board (displayed at MPCS)	LOGO	LOGO	LOGO	NAME	NAME		
sponsorship of Games Across Acadiana mission	✓	✓	✓	✓*	✓*	✓*	
social media recognition	✓	✓	✓	✓	✓	✓	✓
<b>LIVE DRAWING RECOGNITION (JUNE 25<sup>th</sup>)</b>							
logo displayed on screen	✓						
included in sponsor thank you announcements	✓	✓	✓	✓			
listed in scrolling banner	NAME	NAME	NAME	NAME	NAME	NAME	NAME

✓=Included with sponsorship

\*Sponsors at Bronze, Olympian, and Champion levels are subject to mission co-sponsorship

All benefits are limited to 1 company logo or name.

Deadline: To receive all sponsorship benefits, sponsor registration form must be received by April 22, 2022.

## PLAY WITH A PURPOSE!

### Make a Difference

Everyone knows someone whose life has been affected by cancer. Your support helps families in Acadiana fight, survive, and live with cancer.

### Give Back to the Community

Your support will directly impact the people of Acadiana who are your family, friends, employees, and customers.

### Special Recognition

Your sponsorship will give your business special recognition throughout the Acadiana region as a supporter of the 2022 Games Across Acadiana.

### Your Team

As a supporter, your team will be part of a giving organization which brings a special sense of purpose. Many sponsors use Games to build employee morale and create community goodwill.

### Your Mission

The over 50-mission scavenger hunt includes tasks such as submitting photos of honored cancer survivors, recreating a famous movie scene, and posing as your favorite sports icon. You can sponsor your own unique mission closely aligned with your corporate goals. Additionally, employees, friends, and family can join in by playing in teams.



*helping families fight, survive, and live with cancer*

**Miles Perret Cancer Services** (MPCS) is a resource center for individuals and their families fighting, surviving, and living with cancer. We are here to provide emotional support, guidance, programs, and most of all, hope. Our services are comprehensive and always provided at no charge. No appointment is necessary and there are no qualifications. We are located in Lafayette, and our mobile unit and outreach program extend services throughout Acadiana.

**MPCS SERVICES:**

Cancer Resource Library  
Mastectomy Items  
Medical Supplies  
Mobile Miles: MPCS on Wheels  
Nutritional Supplements  
Patient Navigation Notebooks  
Treatment Care Kits  
Wellness Center  
Wigs, Hats, Scarves

**MPCS PROGRAMS:**

Back to School Project  
Christmas Giving Tree  
Creative Expressions  
Massage  
Nutrition Classes  
Pilates & Yoga  
SMILES for Miles Family Outings  
Support Groups



*Jonathan Miles Perret*

Miles Perret Cancer Services opened its doors in 2002 in memory of Miles Perret. Although Miles lived only eight years, his life was filled with curiosity, joy, and love and he left an impression on all who knew him. When Miles was diagnosed in 1995, his family determined right away that he would have as normal and carefree life as possible. Their journey with him provided firsthand experience of the daily challenges families and individuals face when fighting cancer. Miles Perret Cancer Services was created to help others meet those challenges. Our mission is to help local families *fight, survive, and live with cancer with care and compassion.*



**milesperret.org**

2130 Kaliste Saloom Road, Suite 200  
Lafayette, LA 70508 / 337.984.1920



# GAMES across ACAD ANA

JUNE 3<sup>rd</sup> - JUNE 19<sup>th</sup>, 2022

## CASH SPONSOR REGISTRATION

Company / Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

### SPONSOR AMOUNT

- Presenting \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Olympian \$2,500
- Champion \$1,500
- MPCS Fan \_\_\_\_\_

### METHOD OF PAYMENT

Please enclose checks.

Make checks payable to Miles Perret Cancer Services.

2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

### QUESTIONS?

Please contact:

**Sherry Hernandez**, Community Liaison  
shernandez@milesperret.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by April 22, 2022. Payment not enclosed is due by May 27, 2022.

Sponsor Representative: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.